

FOR IMMEDIATE RELEASE

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WATT Media Introduces Powerful Agribusiness Data & News Website – www.WATTdashboard.com.

Rockford, IL – March 11, 2010 – WATT Media announced the launching of a new online service, WATT Agribusiness Dashboard, for those who gather market intelligence and have data/content management and PR responsibilities in the global animal feed, poultry, swine and ruminant industries:

www.WATTdashboard.com.

Service features:

- 200+ livestock & commodity data charts from the EU, Brazil, Russia, India, China, United States & select countries in Eastern Europe.
- Overlay data points for livestock and commodity trends into one chart from multiple countries.
- Export data into .CSV, .pdf, or chart .jpg formats.
- Detailed news categories & up-to-dates news from 4000+ web sources.

Subscriber benefits:

- Increased productivity and reduced research costs by having access to real-time access to global commodity trends and pricing and agribusiness news.
- One, easy-to-use, website supplies global data and news – no more searching for accurate data and up-to-date agribusiness news from dozens of information sources.
- Make actionable business decisions with confidence.

Discover how WATT Agribusiness Dashboard can deliver meaningful business information and news by visiting www.WATTdashboard.com . Low monthly subscription rates and a 15-day, no risk trial are available.

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